



Quick Notes

from the Idaho Office of Highway Safety

May 2, 2011

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
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General Message from the Highway Safety Manager

Hi Highway Safety Partners,

The question below was recently posed so we developed this list that I wanted to share with you. These are not based on data analysis but rather what we believe is making a difference. With so many good things happening, I do not think it would be possible to quantify exactly what is making what difference.

“What are the 3 to 8 most interesting and/or effective things Idaho is doing in the 4 E’s?”

Overall: Commitment to Strategic Highway Safety Plan (SHSP) and Toward Zero Deaths by ITD and our partners. Also, all our partners are striving to change the culture, make data driven highway safety decisions, and evaluate the progress of these decisions. Evaluation is important and it is recognized more effort is needed for a successful program.

Engineering:

- Rumble strips. It is recognized that run-off-the-road crashes contributes to 45% of the economic cost of crashes. These have been very effective and provide a large return on investment.
- Low cost, near term safety improvements at high accident locations. An example might be the installation of a simple turn lane at an existing intersection.
- Road safety audits. These audits are done with a group of inter-disciplinary professionals that identify and report on problem areas. An example might be a problem intersection where law enforcement, engineering, maintenance worker and emergency response workers all get together to discuss needed improvements and report these needs to roadway design professionals.
- Systemwide or regional projects such as:
 - Sign retro-reflectivity upgrades
 - Change in pavement markings to allow better shoulders and turn movements
 - Traffic calming such as transverse rumble strips
 - Better signal timing to ease congestion and reduce secondary crashes
 - Durable Pavement Markings with better retro-reflectivity
 - Also, our office is beginning a project to capitalize on a pilot program that better defines and develops data driven safety corridors.

Enforcement:

- 10 high visibility enforcement campaigns each year supported with paid media (most states don’t do this many).
- Statewide Law Enforcement Liaison Program to generate support for and bolster enforcement efforts.
- DUI Courts
- Start an Adopt-a-Rail Crossing in partnership with law enforcement and Operation Lifesaver.

Education

- Targeted enforcement messages including billboards, radio, television, internet, dynamic message signs and social media.
- Culture change messages to change attitudes to encourage responsible driving choices and that traffic deaths aren't just part of life in Idaho
- Traffic Safety Resource Prosecutor to educate and help new prosecutors be more effective
- Outreach to Idaho's Hispanic population
- Implementation of a Graduate Drivers Licensing (GDL) program

Programs such as Trauma Prevention Advocates, Alive at 25 Program, and Single Vehicle Run Off Road Projects will be key to further reductions.

Emergency Response:

- Streamlined incident management with shorter duration of roadway closure. This combats secondary crashes.
- Improve the presence and service of incident response units.

Are we making a difference? Absolutely. Nationally, traffic deaths for January through March of 2011 totaled 7,220. This is up 1% from the corresponding 3-month period in 2010. Idaho's fatalities are down 43% to just 17 through March. We are one of the best states for fatality decline from 2010 to 2011. When comparing 2009 to 2011, Idaho is #1 in the country for fatality reduction, 62% lower for the 3-month period comparison. Kudos to Washington too with a 50% reduction from 2009 to 2011. Their fatality rate is below 1.0 per 100 million VMT while Idaho had a fatality rate in 2009 of 1.63. To show that kind of reduction when their fatality rate is already so low is really impressive.

Finally, as I leave Highway Safety (and go to the dogs), my staff is throwing a party on May 19 at 1:30 in the ITD auditorium. Attached is a flyer and I would love to be able to share this time with you.



Newsflash Mary
Retirement flye..

In the meantime, keep up the great work! Brent Jennings, incoming Highway Safety Manager, will be taking over the Quick Notes but I will have one last farewell email on May 16.

Mary Hunter
Highway Safety Manager

Motorcycle Safety Awareness



Motorcycle rallies supporting motorist awareness set for May 7

BOISE – Motorcycle rallies in support of greater motorist awareness of motorcycle and scooter riders are planned across Idaho for May 7.

The rallies coincide with Motorcycle Safety Awareness Month so the Idaho Transportation Department is partnering with Idaho STAR Program, Idaho Coalition for Motorcycle Safety, the Idaho Army National Guard and the Idaho State Police to encourage drivers to "Share the Road."

Throughout May, motorists will be reminded to be extra alert and cautious when driving to help keep motorcycle and scooter riders safe on Idaho highways.

"This year's motorcycle season has already opened in tragedy," said Cecilia Awusie, with ITD's Office of Highway Safety. On April 22, a rider died from injuries sustained when he collided with a minivan in Boise.

"Lives can be saved if all of us make smart and safe driving choices on our highways," Awusie said. Motorist awareness and motorcycle safety messages are being promoted statewide.

A pre-ride rally begins at 11 a.m. on May 7 at Sandy Point Park in Boise, followed by an escorted motorcycle ride to the Idaho Capitol at 1 p.m. The Christian Motorcycle Association will host a barbeque following the motorcycle rally at Municipal Park. For more information about the Boise ride, call Idaho Coalition for Motorcycle Safety member Justin (208) 863-4280 or Lane at (208) 336-0052.

That same day, a pre-ride rally in Idaho Falls will begin at 10 a.m. at Rocky Mountain Middle School, followed by a parade ride to Freeman Park at 11:30 a.m. A post-ride barbeque will be held at Freeman Park. For more information about the Idaho Falls ride call Cinda at (208) 529-5477.

A northern Idaho pre-ride rally sponsored by American Bikers Aimed Toward Education (A.B.A.T.E.) takes place also on May 7, beginning at 10 a.m. at the Kootenai County Courthouse in Coeur d'Alene. A motorcycle parade follows at 11 a.m. and will travel down Sherman Avenue. For more information, contact Dave at (208) 765-3527 or Norman at (208) 582-2262.

Twenty-eight motorcycle fatalities occurred in Idaho last year – a slight decrease from 34 in 2009. The top five contributing circumstances for motorcycle crashes are failing to yield, inattention, improper turn, following too closely, and alcohol or drug impairment.

"Motorcyclists are more vulnerable than passenger vehicle drivers in the event of a crash. They are often hidden in a motorist's blind spot," Awusie explained. "Too often a driver will say, 'I just didn't see him.'"

For more information about motorcycle safety or other ITD Toward Zero Deaths highway safety initiatives, please contact the ITD Highway Safety Office at (208) 334-8100.

Seat Belt Mobilization May 23 – June 7, 2011

The seat belt mobilization will begin on Monday May, 23, 2011. Below is a list of the agencies that have signed up to participate. If you do not see your agency listed, and you intend to participate, please contact Lisa Losness (208) 334-8103 or e-mail lisa.losness@itd.idaho.gov.

District 1	District 2	District 3	District 4	District 5	District 6
Bonn timers Ferry PD	Grangeville PD	Boise	Gooding PD	Montpellier PD	Idaho Falls
Coeur D'Alene	Lewiston	Eagle PD (Ada CSO)	Hailey	Pocatello	Iona
Ponderay PD	Moscow	Emmett PD	Heyburn	Shelley PD	Rigby
Post Falls PD	Orofino	Fruitland PD	Jerome PD	Bannock County	Rexburg
Priest River	Clearwater CSO	Garden City	Rupert	Bear Lake County	Salmon PD
Rathdrum	ISP Region 2	Homedale	Wendell	Bingham County	Ucon
Sandpoint		Kuna PD (Ada CSO)	Twin Falls PD	Caribou County	Bonneville County
Spirit Lake		Meridian	Jerome County	Power County	Custer County
Bonner CSO		Nampa	Minidoka County		Fremont County
Kootenai County		Parma PD	Twin Falls County		Jefferson County
		Payette PD	ISP Region 4		Lemhi CSO
		Wilder			Madison County
		Ada County			Teton County
		Boise County			
		Canyon County			
		Owyhee County			
		Washington County			

ALS LICENSE SEIZURE CHANGE EFFECTIVE 5/1/2011

BAC Refusal and Administrative License Suspension

Please read the below notice that was sent by Driver Services to all law enforcement agencies. There are changes to Sections 18-8002 and 18-8002A, Idaho Code that go into effect **MAY 1, 2011**.

TO: All Idaho Law Enforcement Agencies

FROM: Driver Services

RE: Administrative License Suspension (ALS) Program

The ALS Notice of Suspension form, ITD 3814, has been revised to accommodate changes to Sections 18-8002 and 18-8002A, Idaho Code. These changes, effective **May 1, 2011**, are the result of the passage and enactment of HB61 during the 2011 Legislative Session.

The primary change to the ALS form and process is the removal of the requirement or need for law enforcement officers to seize a valid and current driver's license if a driver refuses to submit to or fails a BAC test. As a result of

this change, the license is no longer seized and the officer will no longer issue a temporary permit to the driver. This change simplifies the process for the officer, is more convenient for the driver and easier for the department to administer.

The new ALS Notice of Suspension form is red in color with a revision date of 4-11 located in the upper left hand corner. Because of the effective date of the new law, it is imperative that the new form is not used until May 1, 2011. **On May 1, 2011**, any ALS forms with revision dates other than 4-11 must be discarded and no longer used. The use of an incorrect or out of date form could result in a suspension action being vacated during the hearing process. Other than no longer seizing a driver's license and no longer issuing a temporary permit, there are no changes to the program.

In the next week your agency should receive a packet containing a revised recording of the advisory (English and Spanish), an electronic version and a paper copy of the revised ALS Guidelines and samples of the revised ALS form. To order the new forms, fax your request to "Supplies" at (208) 334-8824. Include the following information: Notice of Suspension Form ITD 3814, Catalog # 01-9680909, quantity required and your contact information.

If you have any questions, need additional information or would like to arrange onsite ALS training for your staff, contact Hal Putnam, Driver Records Program Supervisor at (208) 334-4465 or email him at hal.putnam@itd.idaho.gov.

Date	Event Description
April 26-27, 2011	HIGHWAY SAFETY DAYS for Youth Idaho State Police Contact: Tecia Ferguson Tecia.ferguson@isp.idaho.gov (208) 884-7224, Find the event on FACEBOOK under Idaho State Police Safe Driving Days. Website http://www.isp.idaho.gov/cvs/index.html
May 23-June 7, 2011	SEAT BELTS Traffic Enforcement Mobilization – Statewide, Contact: Lisa Losness, OHS GCO, lisa.losness@itd.idaho.gov (208) 334-8103
June 9, 2011	ITSC (Idaho Traffic Safety Commission) – Spring meeting – Boise, ID. Location ISP Region 3
June 30-July 11, 2011	IMPAIRED DRIVING Traffic Enforcement Mobilization – Statewide, Contact: Kevin Bechen, OHS GCO, kevin.bechen@itd.idaho.gov (208) 334-4467
July 15-26, 2011	AGGRESSIVE DRIVING Traffic Enforcement Mobilization – Statewide, Contact: Cecilia Awusie, OHS GCO, Cecilia.awusie@itd.idaho.gov (208) 334-8112
Aug. 26-Sept. 6, 2011	IMPAIRED DRIVING Traffic Enforcement Mobilization – Statewide, Contact: Kevin Bechen, OHS GCO, kevin.bechen@itd.idaho.gov (208) 334-4467